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Press Release

NEW SURPLUS REMOVAL BUSINESS AIMS TO HELP AREA NONPROFITS AND BENEFIT THE ENVIRONMENT

Washington, DC, February 2009 – Businesses and government offices in this area now have a resource for diverting unwanted goods away from landfills and into the hands of the organizations and individuals who need them. Etreev opened its doors with the start of the New Year, and is using proven web-based technology to match companies' excess office furniture, equipment, and supplies with the non-profits, individuals, and other businesses who need those items.

Etreev's service is based on a model developed and applied since 2005 by iReuse, a San Francisco Bay Area sustainability consulting company. Etreev serves medium to large-sized companies and departments who need a cost-effective, environmentally-friendly alternative to hauling and dumping, and a more complete solution than liquidation. Etreev distinguishes itself from liquidators by providing donation and recycling coordination, in addition to selling surplus materials through its network of buyers.

As Gregory Korthase, Etreev President, puts it: "All too often companies run into this experience: In the midst of a facilities transition, extra items are generated. The easiest thing to do is to throw it away. And, unfortunately, way too many of these reusable items end up in landfills." Etreev provides an efficient alternative that in some cases may even save customers money when compared to hauling and dumping fees.

Using sophisticated online software, Etreev is able to quickly and effectively match surplus items with the organizations that need them, through the use of online "wish lists". Non-profits, individuals, and businesses create free on-line wish lists on Etreev's website, which then alerts them only when their requested products are available. By using an online matching process coupled with on-site pickup coordination with the recipients of surplus materials, Etreev is also able to avoid costly warehousing of surplus items.

"I've worked in both non-profit and for profit businesses," says Korthase, "In the non-profit business, we desperately needed things. In the for-profit business, we desperately needed to be able to get rid of things. At Etreev, we help make the connection."

Etreev's service helps clients benefit the triple bottom-line (people, profit, and planet). Clients lend a helping hand to society's non-profit organizations and others in need. They save money through reduced disposal costs, and in some cases, tax-deductible receipts from donations. And of course, by reusing rather than trashing, not only is there less strain on the environment to re-absorb disposed materials, but there is less need to spend energy and resources extracting new resources and manufacturing new products.

iReuse has helped top companies on the West Coast, from Wells Fargo to Charles Schwab to Autodesk, get rid of unwanted materials in a sustainable way, and they have received numerous awards and recognitions for their industry-leading services. Thanks to Etreev, a similar service is now available in the Washington, DC area.

About Etreev

Etreev's CleanSweep service includes sales, donations, recycling, and disposal of unwanted items. Non-profits and individuals can now register their free wish lists on the Etreev website at www.Etreev.com.

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